

WINDSOR 2030

Notes from weekly catch up meeting 30 September

Present: Dermot Whelan, Paul Roach , Martin Miranda, Amanda Gee, Phil McMichael, Jutta Staude, Sue Watts, Ian Jones

MM requires a copy of the retail survey from retail group. PR

Funding

- a. No decision from Laura/Miles – likely to have upto £3k available for group.
- b. Ian set up community account from Barclays. Needs secondary signature - PMcM to be second signature.
- c. George to ask Cllr Bateson to chase up on answer to funding as this will hamper progress if not confirmed.
- d. Dermot reported that Thame is held up as the best example of NP. This cost £50k to produce.
- e. Group agreed that we need to produce key list of items that required funding. **DW**.

Vision Document

- f. BLP going to cabinet in October for consultation in January 2015. We needed to know what was likely to be included in BLP documents to ensure link with business plan.
- g. DW to ask for inclusion in BLP working group. PR and GB to chase up planning team for inclusion. Meeting planned for the 13 October at 4.30pm Town Hall council chamber.
- h. 14th October event is now being publicised.
- i. Still waiting on answer from Laura on business registration issue – GB to raise issue with officers and leader. PR to raise with Karen Shepherd and Chris Hilton.
- j. PR to chase up question on elect. Roll based on DW original enquiry
- k. Amanda Gee to get access to “MINT” list and see if this can be used.
- l. PR to find out about visitor survey results from 2014.

Communication

- m. Amanda suggested the only way to get good response is door knocking.
- n. Social Media should be used but responses should be kept to a minimum 5 questions.
- o. George and Jutta to work on survey and reduce.
- p. PR to get postcodes for Amanda to use.

Surveys

- q. Ian had done some comparison work with Stratford Upon Avon as a similar sized town with an international appeal.
- r. Average scoring suggested Windsor performed badly on all levels in terms of scores on the doors etc
- s. Ian to email data to every one to consider
- t. Need to consider which businesses are promoted on the VI website as some of the scores are very poor from the councils own rating system.